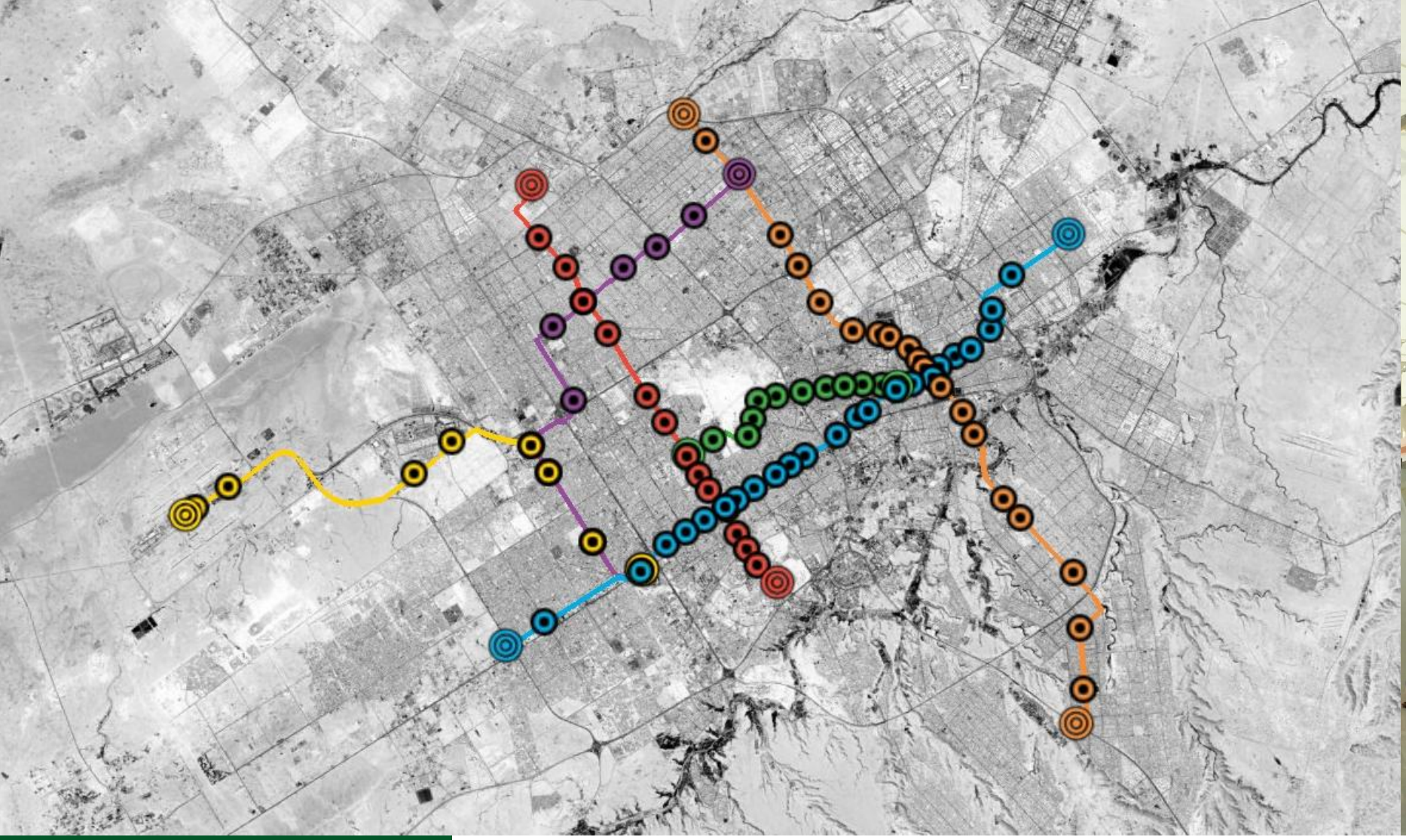
Rotana Signs

Transit Series Media
Product Card

rotana
SIGNS

Riyadh Metro

Metro Carriage Digital Screens





RIYADH METRO CARRIAGE

DIGITAL SCREENS

Market:	Riyadh
Location:	Riyadh Metro Network
Metro Lines:	6 Lines | City Wide
Format:	Digital Screens | 19 Inch
Installation:	Metro Carriage Interior

Line 1 (blue)
SAB Bank ↔ Ad Dar Al Baida

Line 2 (red)
King Saud University ↔ King Fahd Sport City

Line 3 (orange)
Jeddah Road ↔ Khashm Al An

Line 4 (yellow)
Airport T1-2 ↔ KAFD

Line 5 (green)
Ministry of Education ↔ National Museum

Line 6 (purple)
KAFD ↔ An Naseem





RIYADH METRO CARRIAGE

DIGITAL SCREENS

Market: Riyadh

Location: Riyadh Metro Network

Metro Lines:

- Line 1 (blue)
- Line 2 (red)
- Line 3 (orange)
- Line 4 (yellow)
- Line 5 (green)
- Line 6 (purple)

Installation: Metro Carriage Interior

Size: 19 Inch | Request Specifications

Ad Exposure: 10 seconds





RIYADH METRO CARRIAGE

DIGITAL SCREENS

Market: Riyadh

Location: Riyadh Metro Network

Metro Lines:

- Line 1 (blue)
- Line 2 (red)
- Line 3 (orange)
- Line 4 (yellow)
- Line 5 (green)
- Line 6 (purple)

Installation: Metro Carriage Interior

Size: 19 Inch | Request Specifications

Ad Exposure: 10 seconds

Haramain Highspeed Railway

Interior and Exterior





HARAMAIN HIGHSPEED RAILWAY

Coverage:	Saudi Arabia’s Central West Coast	**Journey:**	5 Stations (see below)
Track Length:	450 KM	**Format Types:**	Digital and Static
City Stops:	4 Cities	**Installation:**	Interior and Exterior

- Makkah City ↔ Jeddah (Al Sulaymaniyah) ↔ Jeddah (Airport – KAIA) ↔ King Abdullah Economic City (KAEC) ↔ Madinah



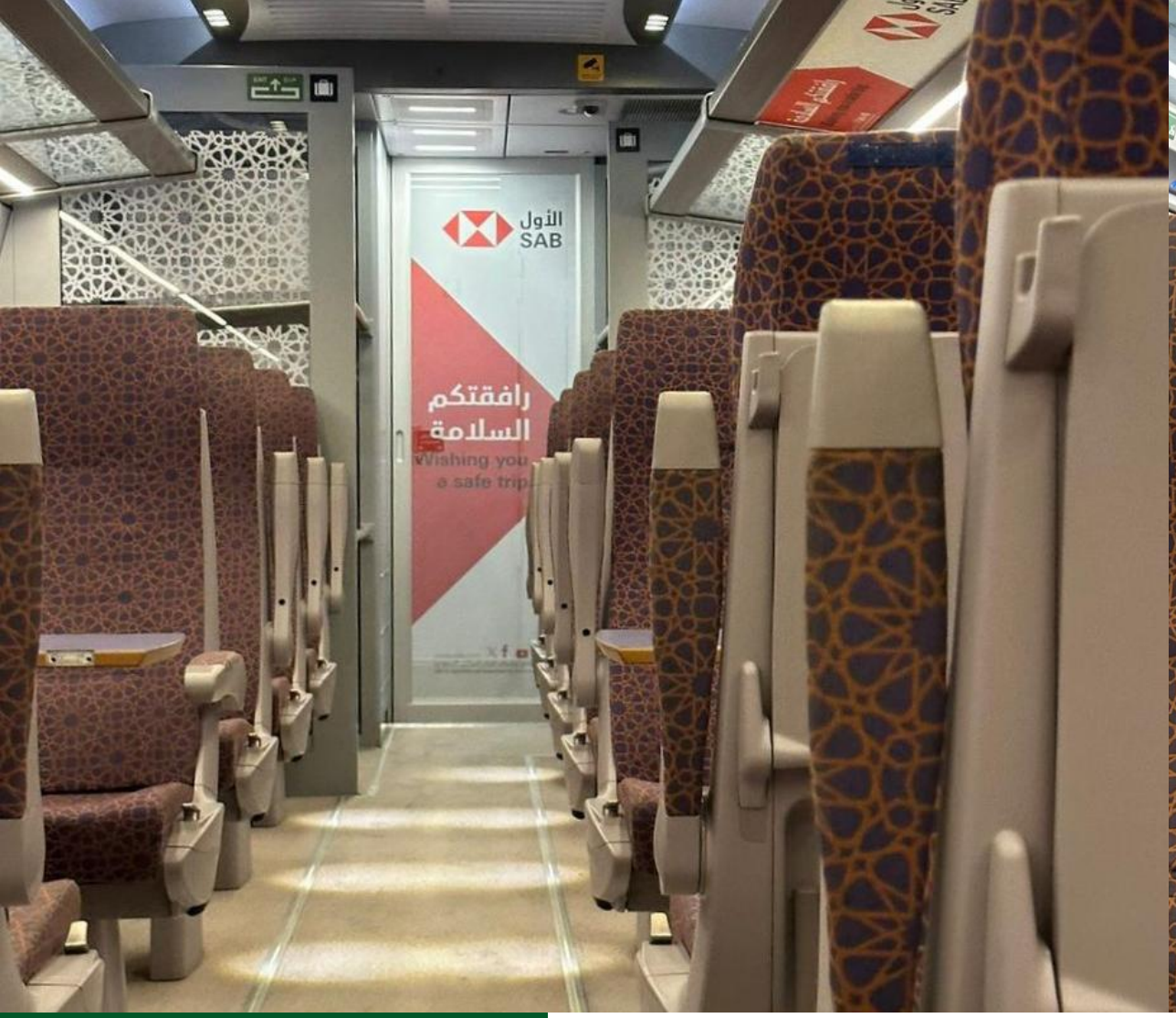


OVERHEAD LED SCREEN

H.H.RAILWAY

Installation:	Train Carriage Interior	**Track Length:**	450 KM
Type:	Digital	**City Stops:**	4 Cities
Ad Exposure:	10 Seconds	**Journey:**	5 Stations (see below)
Total Dimension:	1024 pixels x 576 pixels (W x H)		

- Makkah City ↔ Jeddah (Al Sulaymaniyah) ↔ Jeddah (Airport – KAIA) ↔ King Abdullah Economic City (KAEC) ↔ Madinah





INTERIOR SLIDING DOORS

H.H.RAILWAY

Installation:	Train Carriage Interior	**Track Length:**	450 KM
Type:	Static	**City Stops:**	4 Cities
Ad Exposure:	100% share of voice	**Journey:**	5 Stations (see below)
Total Dimension:	Request Specifications		

- Makkah City ↔ Jeddah (Al Sulaymaniyah) ↔ Jeddah (Airport – KAIA) ↔ King Abdullah Economic City (KAEC) ↔ Madinah





OVERHEAD LUGGAGE RACK

H.H.RAILWAY

Installation:	Train Carriage Interior	**Track Length:**	450 KM
Type:	Static	**City Stops:**	4 Cities
Ad Exposure:	100% share of voice	**Journey:**	5 Stations (see below)
Total Dimension:	Request Specifications		

- Makkah City ↔ Jeddah (Al Sulaymaniyah) ↔ Jeddah (Airport – KAIA) ↔ King Abdullah Economic City (KAEC) ↔ Madinah





CAFETERIA PANEL WALL

H.H.RAILWAY

Installation:	Train Carriage Interior	**Track Length:**	450 KM
Type:	Static	**City Stops:**	4 Cities
Ad Exposure:	100% share of voice	**Journey:**	5 Stations (see below)
Total Dimension:	Request Specifications		

- Makkah City ↔ Jeddah (Al Sulaymaniyah) ↔ Jeddah (Airport – KAIA) ↔ King Abdullah Economic City (KAEC) ↔ Madinah





FRONT SIDE TRAIN WRAPPING

H.H.RAILWAY

Installation:	Exterior Train Head	**Track Length:**	450 KM
Type:	Static	**City Stops:**	4 Cities
Ad Exposure:	100% share of voice	**Journey:**	5 Stations (see below)
Total Dimension:	Request Specifications		

- Makkah City ↔ Jeddah (Al Sulaymaniyah) ↔ Jeddah (Airport – KAIA) ↔ King Abdullah Economic City (KAEC) ↔ Madinah





ENTRANCE / EXIT DOORS

H.H.RAILWAY

Installation:	Exterior Train Entrance/Exit Doors	**Track Length:**	450 KM
Type:	Static	**City Stops:**	4 Cities
Ad Exposure:	100% share of voice	**Journey:**	5 Stations (see below)
Total Dimension:	Request Specifications		

- Makkah City ↔ Jeddah (Al Sulaymaniyah) ↔ Jeddah (Airport – KAIA) ↔ King Abdullah Economic City (KAEC) ↔ Madinah

Hajj Terminal | Digital

King Abdulaziz International Airport, Jeddah





HAJJ TERMINAL

City:	Jeddah
Airport:	King Abdulaziz International Airport
Terminal:	Hajj Terminal
Airlines:	80+ Airlines
Flights:	30,000+ flights per year
Passengers:	7 million in 2024
Format Types:	Digital and Static
Installation:	Interior and Exterior





DUTY FREE SCREEN

HAJJ TERMINAL

City:	Jeddah	**Zone:**	Arrivals
Airport:	King Abdulaziz International Airport	**Type:**	Digital
Terminal:	Hajj Terminal	**Ad Exposure:**	10 Seconds
Installation:	Interior	**Total Dimension:**	5.5 meters x 2.5 meters (W x H)





LUGGAGE AREA WALL SCREENS

HAJJ TERMINAL

City:	Jeddah	**Zone:**	Arrivals
Airport:	King Abdulaziz International Airport	**Type:**	Digital
Terminal:	Hajj Terminal	**Ad Exposure:**	10 Seconds
Installation:	Interior	**Total Dimension:**	6.91 meters x 1.54 meters (W x H)





LUGGAGE AREA BELT SCREENS

HAJJ TERMINAL

City:	Jeddah	**Zone:**	Arrivals
Airport:	King Abdulaziz International Airport	**Type:**	Digital
Terminal:	Hajj Terminal	**Ad Exposure:**	10 Seconds
Installation:	Interior	**Total Dimension:**	4.8 meters x 1 meters (W x H)





PASSPORT CONT. SCREENS

HAJJ TERMINAL

City:	Jeddah	**Zone:**	Arrivals
Airport:	King Abdulaziz International Airport	**Type:**	Digital
Terminal:	Hajj Terminal	**Ad Exposure:**	10 Seconds
Installation:	Interior	**Total Dimension:**	7.68 meters x 1.92 meters (W x H)





EXIT SCREENS

HAJJ TERMINAL

City:	Jeddah	**Zone:**	Arrivals
Airport:	King Abdulaziz International Airport	**Type:**	Digital
Terminal:	Hajj Terminal	**Ad Exposure:**	10 Seconds
Installation:	Interior	**Total Dimension:**	26.11 meters x 2.3 meters (W x H)





PLAZA SCREENS

HAJJ TERMINAL

City:	Jeddah	**Zone:**	Arrivals/Departures
Airport:	King Abdulaziz International Airport	**Type:**	Digital
Terminal:	Hajj Terminal	**Ad Exposure:**	10 Seconds
Installation:	Exterior	**Total Dimension:**	3.84 meters x 7.68 meters (W x H)

Hajj Terminal | Static

King Abdulaziz International Airport, Jeddah



JET BRIDGES

HAJJ TERMINAL

City:	Jeddah	**Zone:**	Arrivals/Departures
Airport:	King Abdulaziz International Airport	**Type:**	Static
Terminal:	Hajj Terminal	**Ad Exposure:**	100% share of voice
Installation:	Exterior	**Total Dimension:**	Request Specifications



SQUARE PILLARS

HAJJ TERMINAL

City:	Jeddah	**Zone:**	Arrivals
Airport:	King Abdulaziz International Airport	**Type:**	Static
Terminal:	Hajj Terminal	**Ad Exposure:**	100% share of voice
Installation:	Interior	**Total Dimension:**	Request Specifications



BAGGAGE STICKER

HAJJ TERMINAL

City:	Jeddah	**Zone:**	Arrivals
Airport:	King Abdulaziz International Airport	**Type:**	Static
Terminal:	Hajj Terminal	**Ad Exposure:**	100% share of voice
Installation:	Interior	**Total Dimension:**	8.2 meters x 0.3 meters (W x H)



WALL LIGHT BOX

HAJJ TERMINAL

City:	Jeddah	**Zone:**	Arrivals
Airport:	King Abdulaziz International Airport	**Type:**	Static
Terminal:	Hajj Terminal	**Ad Exposure:**	100% share of voice
Installation:	Interior	**Total Dimension:**	7.2 meters x 1.82 meters (W x H)



BELT LIGHT BOX

HAJJ TERMINAL

City:	Jeddah	**Zone:**	Arrivals
Airport:	King Abdulaziz International Airport	**Type:**	Static
Terminal:	Hajj Terminal	**Ad Exposure:**	100% share of voice
Installation:	Interior	**Total Dimension:**	4.8 meters x 1 meters (W x H)



PASSPORT CONTROL SIGNS

HAJJ TERMINAL

City:	Jeddah	**Zone:**	Arrivals
Airport:	King Abdulaziz International Airport	**Type:**	Static
Terminal:	Hajj Terminal	**Ad Exposure:**	100% share of voice
Installation:	Interior	**Total Dimension:**	7.22 meters x 1.82 meters (W x H)



LARGE EXIT SIGN

HAJJ TERMINAL

City:	Jeddah	**Zone:**	Arrivals
Airport:	King Abdulaziz International Airport	**Type:**	Static
Terminal:	Hajj Terminal	**Ad Exposure:**	100% share of voice
Installation:	Interior	**Total Dimension:**	28 meters x 2.4 meters (W x H)





ROUND PILLARS

HAJJ TERMINAL

City:	Jeddah	**Zone:**	Arrivals
Airport:	King Abdulaziz International Airport	**Type:**	Static
Terminal:	Hajj Terminal	**Ad Exposure:**	100% share of voice
Installation:	Exterior	**Total Dimension:**	8 meters x 4 meters (W x H) / 4x4 per side





PROMOTIONAL STAND

HAJJ TERMINAL

City:	Jeddah	**Zone:**	Arrivals
Airport:	King Abdulaziz International Airport	**Type:**	Static
Terminal:	Hajj Terminal	**Ad Exposure:**	100% share of voice
Installation:	Exterior	**Total Dimension:**	2 meters x 2 meters X 2.7 meters (W x D x H)



WAITING AREA LIGHT BOXES

HAJJ TERMINAL

City:	Jeddah	**Zone:**	Arrivals
Airport:	King Abdulaziz International Airport	**Type:**	Static
Terminal:	Hajj Terminal	**Ad Exposure:**	100% share of voice
Installation:	Exterior	**Total Dimension:**	2.3 meters x 1.13 meters (W x H)





TOTEMS

HAJJ TERMINAL

City:	Jeddah	**Zone:**	Arrivals
Airport:	King Abdulaziz International Airport	**Type:**	Static
Terminal:	Hajj Terminal	**Ad Exposure:**	100% share of voice
Installation:	Exterior	**Total Dimension:**	3.65 meters x 2.75 meters (W x H)



DUTY FREE

HAJJ TERMINAL

City:	Jeddah	**Zone:**	Departures
Airport:	King Abdulaziz International Airport	**Type:**	Static
Terminal:	Hajj Terminal	**Ad Exposure:**	100% share of voice
Installation:	Interior	**Total Dimension:**	5.55 meters x 2.3 meters (W x H)

Thank you

rotana signs