



HARAMAIN HIGHSPEED RAILWAY

Coverage:	Saudi Arabia’s Central West Coast	**Journey:**	5 Stations (see below)
Track Length:	450 KM	**Format Types:**	Digital and Static
City Stops:	4 Cities	**Installation:**	Interior and Exterior

- Makkah City ↔ Jeddah (Al Sulaymaniyah) ↔ Jeddah (Airport – KAIA) ↔ King Abdullah Economic City (KAEC) ↔ Madinah



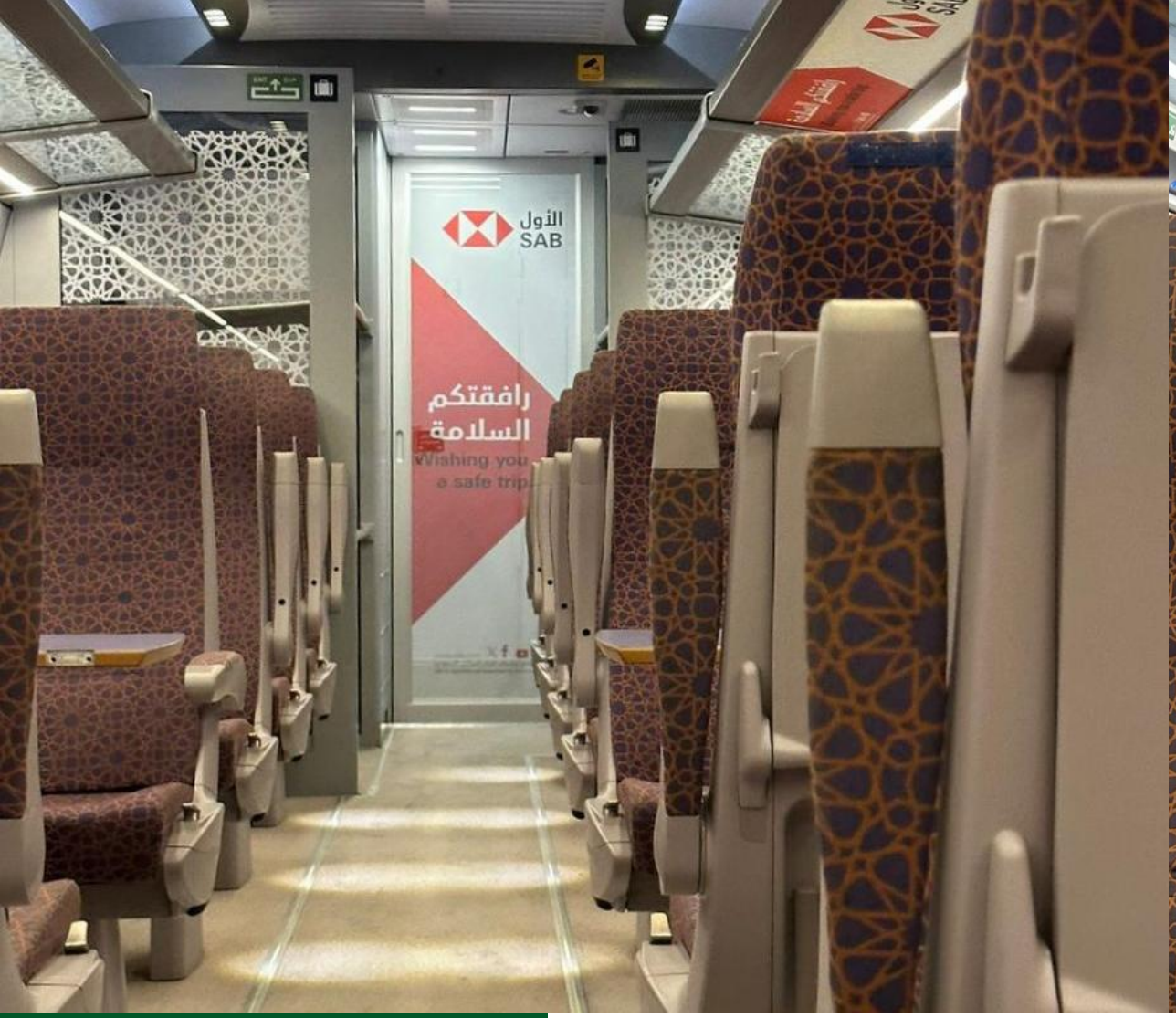


OVERHEAD LED SCREEN

H.H.RAILWAY

Installation:	Train Carriage Interior	**Track Length:**	450 KM
Type:	Digital	**City Stops:**	4 Cities
Ad Exposure:	10 Seconds	**Journey:**	5 Stations (see below)
Total Dimension:	1024 pixels x 576 pixels (W x H)		

- Makkah City ↔ Jeddah (Al Sulaymaniyah) ↔ Jeddah (Airport – KAIA) ↔ King Abdullah Economic City (KAEC) ↔ Madinah





INTERIOR SLIDING DOORS

H.H.RAILWAY

Installation:	Train Carriage Interior	**Track Length:**	450 KM
Type:	Static	**City Stops:**	4 Cities
Ad Exposure:	100% share of voice	**Journey:**	5 Stations (see below)
Total Dimension:	Request Specifications		

- Makkah City ↔ Jeddah (Al Sulaymaniyah) ↔ Jeddah (Airport – KAIA) ↔ King Abdullah Economic City (KAEC) ↔ Madinah





OVERHEAD LUGGAGE RACK

H.H.RAILWAY

Installation:	Train Carriage Interior	**Track Length:**	450 KM
Type:	Static	**City Stops:**	4 Cities
Ad Exposure:	100% share of voice	**Journey:**	5 Stations (see below)
Total Dimension:	Request Specifications		

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CAFETERIA PANEL WALL

H.H.RAILWAY

Installation:	Train Carriage Interior	**Track Length:**	450 KM
Type:	Static	**City Stops:**	4 Cities
Ad Exposure:	100% share of voice	**Journey:**	5 Stations (see below)
Total Dimension:	Request Specifications		

- Makkah City ↔ Jeddah (Al Sulaymaniyah) ↔ Jeddah (Airport – KAIA) ↔ King Abdullah Economic City (KAEC) ↔ Madinah





FRONT SIDE TRAIN WRAPPING

H.H.RAILWAY

Installation:	Exterior Train Head	**Track Length:**	450 KM
Type:	Static	**City Stops:**	4 Cities
Ad Exposure:	100% share of voice	**Journey:**	5 Stations (see below)
Total Dimension:	Request Specifications		

- Makkah City ↔ Jeddah (Al Sulaymaniyah) ↔ Jeddah (Airport – KAIA) ↔ King Abdullah Economic City (KAEC) ↔ Madinah





ENTRANCE / EXIT DOORS

H.H.RAILWAY

Installation:	Exterior Train Entrance/Exit Doors	**Track Length:**	450 KM
Type:	Static	**City Stops:**	4 Cities
Ad Exposure:	100% share of voice	**Journey:**	5 Stations (see below)
Total Dimension:	Request Specifications		

- Makkah City ↔ Jeddah (Al Sulaymaniyah) ↔ Jeddah (Airport – KAIA) ↔ King Abdullah Economic City (KAEC) ↔ Madinah