Saraya Tower

Prince Mohammad Bin Nasser Road, Ash Shati, Jazan

ARTWORK SPECIFICATIONS:

Artwork Delivery:	**1152 pixels x 1920 pixels (W x H)**
File Format:	MP4 or JPG (High Resolution)
Resolution:	300 DPI
Ad Duration:	10 seconds
Video Frame Rate:	25 FPS
File Weight:	20 mb maximum
Visibility:	Click Here

MORE ABOUT THIS GIANT DIGITAL SCREEN:

Facades:	**1**
Installation:	Southern Facade
Orientation:	Portrait
Total Dimension:	**9 meters x 15 meters (W x H)**
Total Façade Space:	135 m^2



Artwork Guidelines and Delivery

ARTWORK GUIDELINES

The artwork submitted by advertisers for Giant Digital Screens must adhere to the following guidelines:

- Artwork may include subtle and slow-moving elements of animation.
- Avoid incorporating high-speed or disruptive movements in the creative design.
- Fully produced video content (TVC style) is not permitted.

ARTWORK REVIEW

Submitted artwork is subject to review and approval based on advertising guidelines and guidelines of Artwork Animation stated above.

ARTWORK DELIVERY

Delivery Date:
Artwork must be delivered four **(4) working days before launch date** of campaign to avoid any delay. Content and delivered artwork specifications will reviewed, addressed and approved throughout this period.

Delivery Method:
Kindly share as email attachments (if less than 15mb), or

A downloadable link (utilizing WeTransfer, TransferNow or Smash) shared with your sales representative directly on existing email thread.
To avoid loss and miscommunication, please do not use the "send email" option of file sharing sites.

Artwork Files:
Independent files for each location are to be shared based on outlined artwork specifications.

Preview File:
Kindly provide screen shots and/or low-resolution video of respected artwork for referral purposes.