Digital Gates

Riyadh, Jeddah and Dammam/Khobar

ARTWORK SPECIFICATIONS:

File Format:	MP4 or JPEG	**Dimension Metric:**	Pixels
Resolution:	300 DPI	**Video Frame Rate:**	25 FPS
Ad Duration:	10 seconds	**File Weight:**	20 mb maximum
Material Receipt:	2 working days prior launch	**Deliverables:**	All sizes are required

#	WIDTH		HEIGHT	SHAPE
2	**1536**	x	**1792**	Arch
3	**2560**	x	**1536**	
4	**2048**	x	**1792**	Kindly refer to following slides for additional creative details required
5	**2560**	x	**1792**	





Digital Gates

Size #2

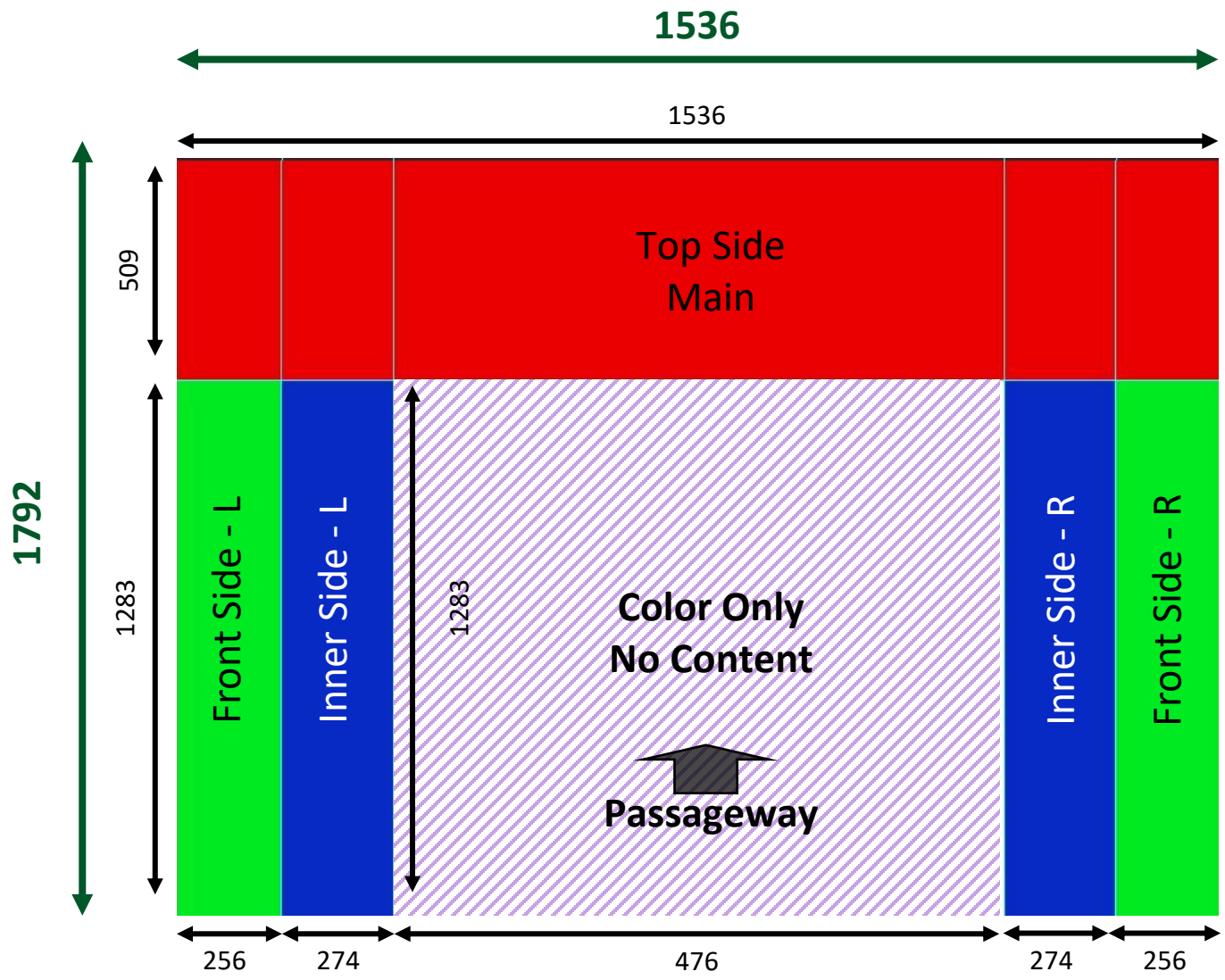
FINAL FILE DESIGN DIMENSION TO BE DELIVERED

Artwork Delivery:	**1536 pixels x 1792 pixels (W x H)**
File Format:	MP4 or JPG (High Resolution)
Ad Duration:	10 Seconds
Frame Rate:	25 FPS
File Weight:	20 mb maximum

CREATIVE DIMENSIONS PER ELEMENT

Top Side (Main):	1536 pixels x 509 pixels (W x H)	Visual Area
Front Side (L & R):	256 pixels x 1283 pixels (W x H)	Visual Area
Inner Side (L & R):	274 pixels x 1283 pixels (W x H)	Visual Area
Passageway:	476 pixels x 1283 pixels (W x H)	Color Only

PSD File: Download PSD File



Digital Gates

Size #3

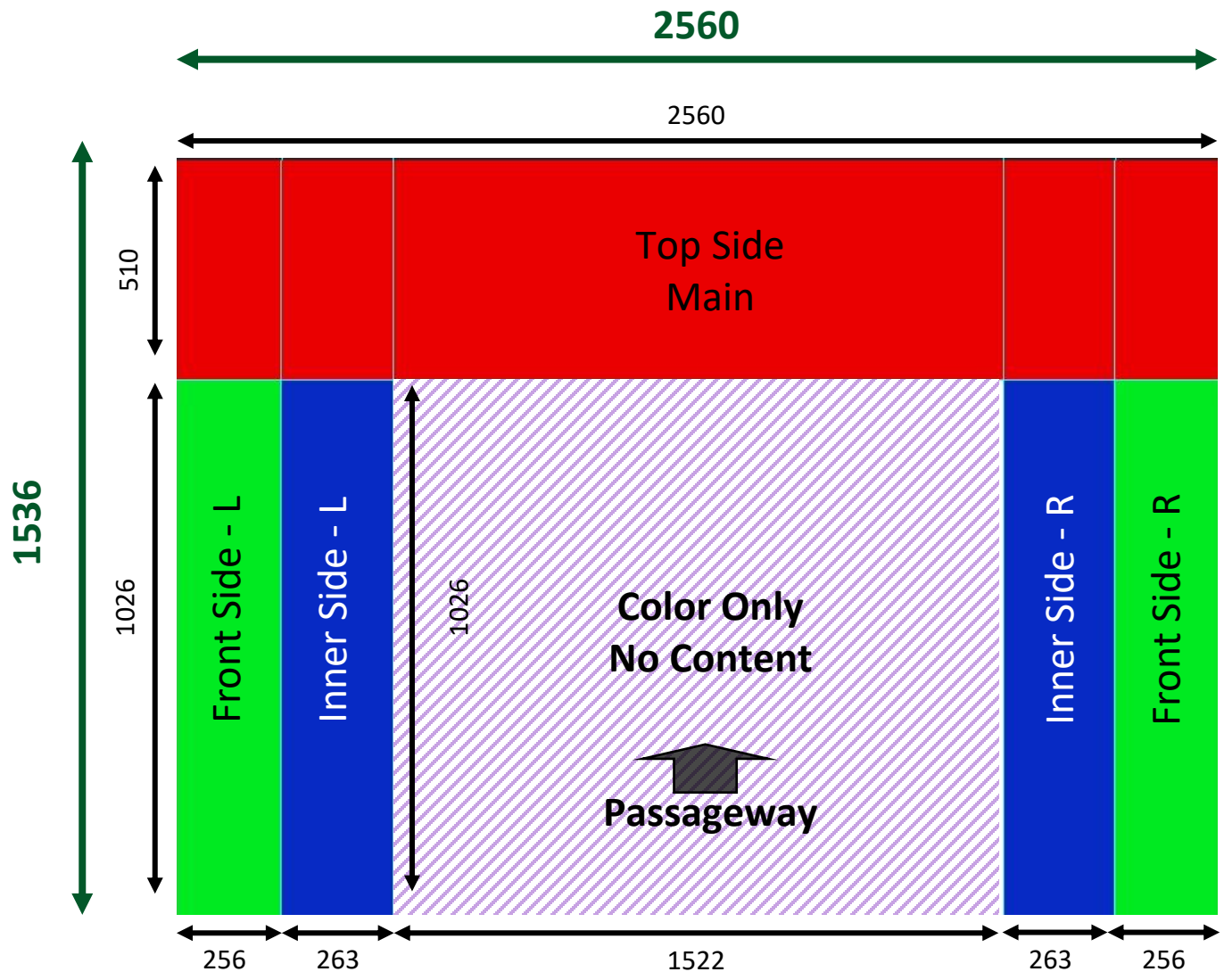
FINAL FILE DESIGN DIMENSION TO BE DELIVERED

Artwork Delivery:	**2560 pixels x 1536 pixels (W x H)**
File Format:	MP4 or JPG (High Resolution)
Ad Duration:	10 Seconds
Frame Rate:	25 FPS
File Weight:	20 mb maximum

CREATIVE DIMENSIONS PER ELEMENT

Top Side (Main):	2560 pixels x 510 pixels (W x H)	Visual Area
Front Side (L & R):	256 pixels x 1026 pixels (W x H)	Visual Area
Inner Side (L & R):	263 pixels x 1026 pixels (W x H)	Visual Area
Passageway:	1522 pixels x 1026 pixels (W x H)	Color Only

PSD File: Download PSD File



Digital Gates

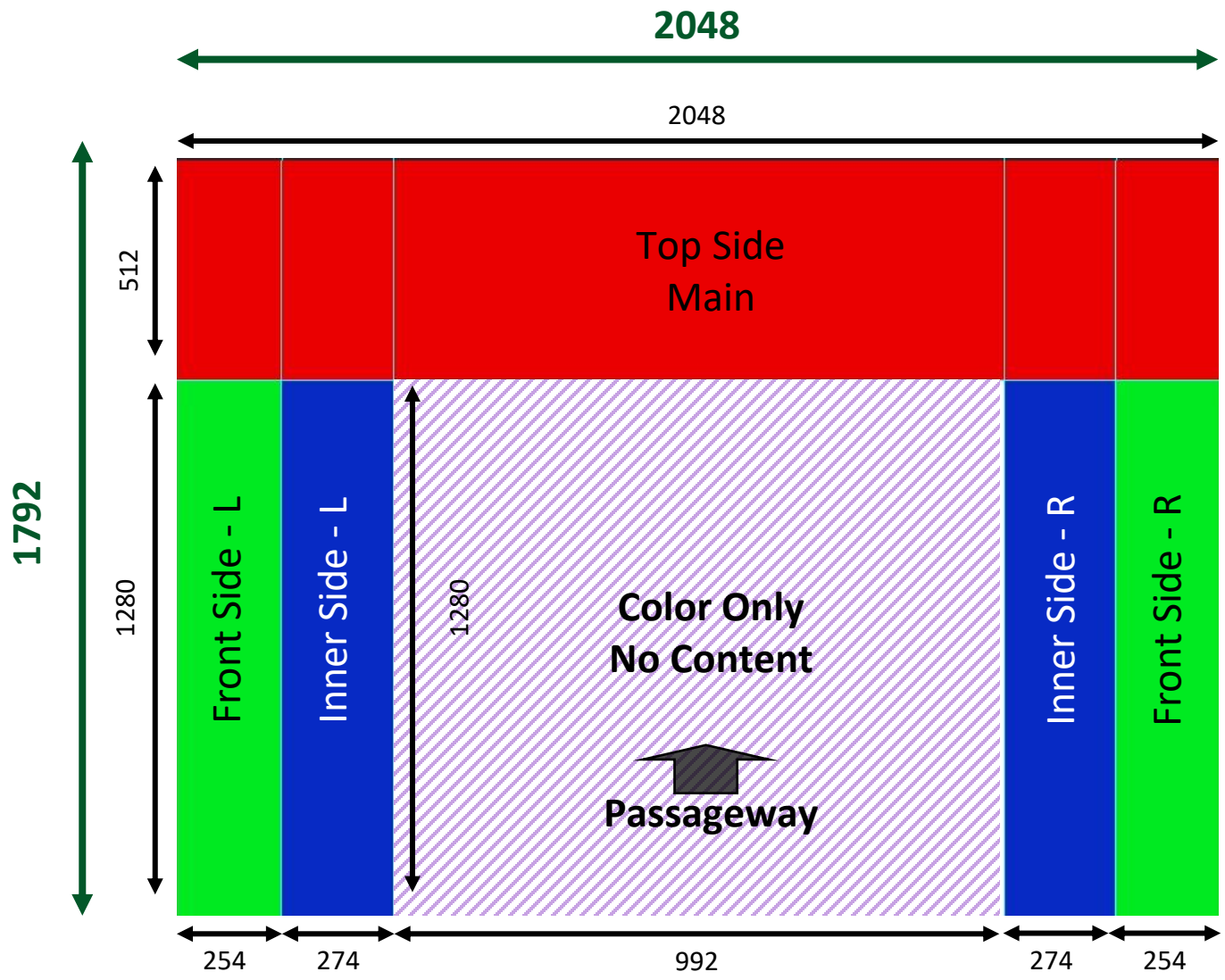
Size #4

FINAL FILE DESIGN DIMENSION TO BE DELIVERED

Artwork Delivery:	**2048 pixels x 1792 pixels (W x H)**
File Format:	MP4 or JPG (High Resolution)
Ad Duration:	10 Seconds
Frame Rate:	25 FPS
File Weight:	20 mb maximum

CREATIVE DIMENSIONS PER ELEMENT

Top Side (Main):	2048 pixels x 512 pixels (W x H)	Visual Area
Front Side (L & R):	254 pixels x 1280 pixels (W x H)	Visual Area
Inner Side (L & R):	274 pixels x 1280 pixels (W x H)	Visual Area
Passageway:	992 pixels x 1280 pixels (W x H)	Color Only
PSD File:	Download PSD File	



Digital Gates

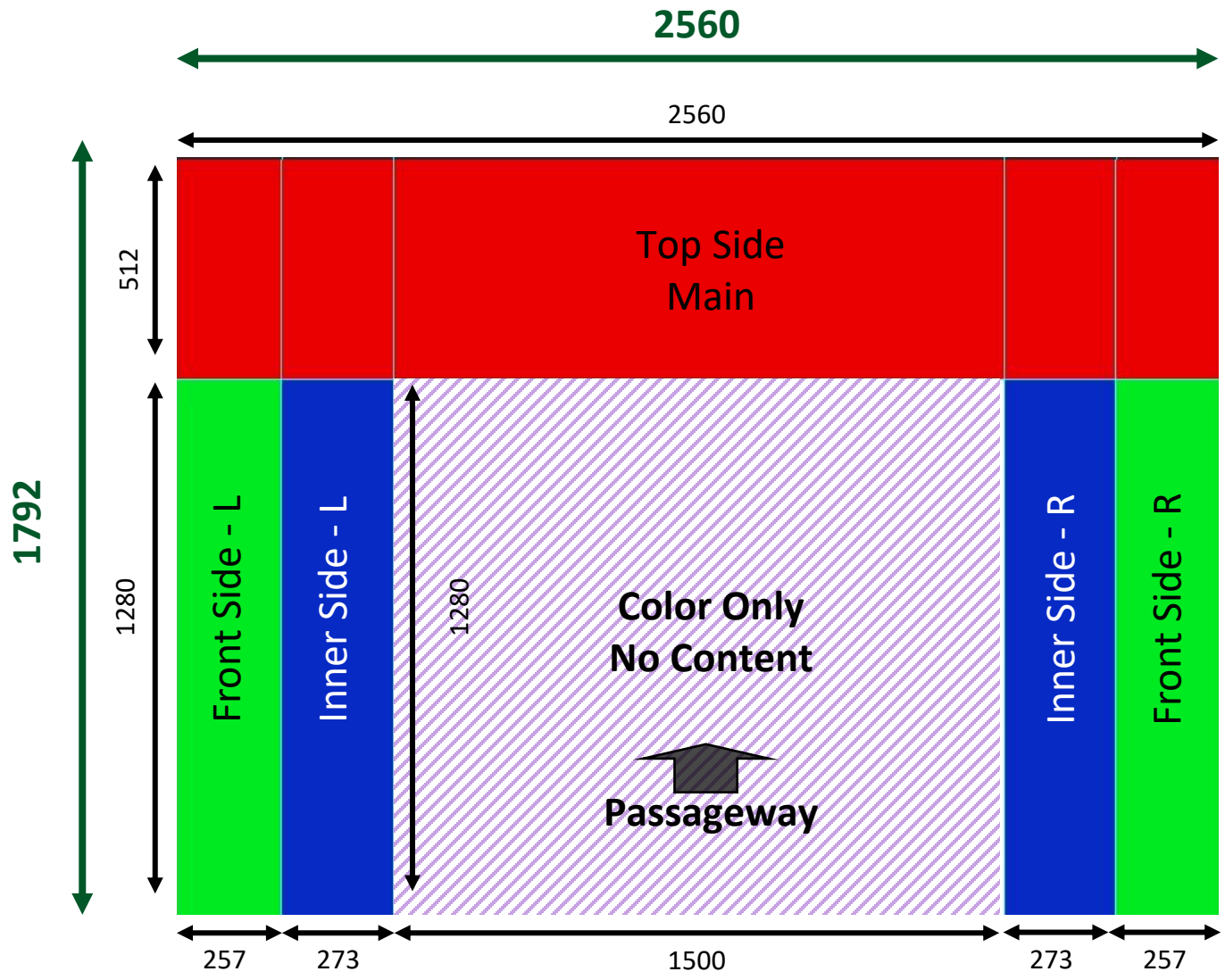
Size #5

FINAL FILE DESIGN DIMENSION TO BE DELIVERED

Artwork Delivery:	**2560 pixels x 1792 pixels (W x H)**
File Format:	MP4 or JPG (High Resolution)
Ad Duration:	10 Seconds
Frame Rate:	25 FPS
File Weight:	20 mb maximum

CREATIVE DIMENSIONS PER ELEMENT

Top Side (Main):	2560 pixels x 512 pixels (W x H)	Visual Area
Front Side (L & R):	257 pixels x 1280 pixels (W x H)	Visual Area
Inner Side (L & R):	273 pixels x 1280 pixels (W x H)	Visual Area
Passageway:	1500 pixels x 1280 pixels (W x H)	Color Only
PSD File:	Download PSD File	



General Advertising Guidelines

General Advertising Guidelines

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Cultural Respect:
Media content should adhere to Saudi Arabia's cultural norms and traditions. Portrayals must avoid culturally insensitive depictions or themes.

Content Approval:
All content will undergo review and approval before launch.

Thank you

ROTANA SIGNS